

# BEYOND THE PIPELINE 2.0

2023-2026 NALHE's Strategic Pillars

1

## Capacity Building:

### Ensuring our Members Thrive by:

- Working to Expand our Talent Pool
- Strategic Positioning & Promotion
- Driving Intentional Engagement
- Access to Executive Career Resources
- Boosting Economic Opportunities



2

## Growth & Sustainability:

### Ensuring our Association Thrives by:

- Broadcasting our Value Proposition
- Reimagining & Reinvesting in our Strategic Priorities
- Strengthening our Chapters
- Continued Financial Stewardship



3

## Engagement & Strategic Alliances:

### Ensuring our Partnerships Thrive by:

- Increasing Exposure to our Network
- Brokering Industry Opportunities
- Serving as a Health Equity Catalyst
- Realizing Tangible Return on Investment



4

## Advocacy & Policy:

### Ensuring our Voices are Heard by:

- Training & Positioning our Members to have a Role in Health Advocacy
- Working Directly with Elected Officials & Legislators to Inform and Influence Policy



5

## Mission & Culture:

### Ensuring We Never Forget our Why?:

- To Lead by Mission and Achieve our Vision
- To Always Keep You First
- To Continue Inspiring
- To Reimagine Healthcare Together!