

# BEYOND THE PIPELINE

Optimizing Our Growth with  
Strategic Partnerships and Collaborations



CONNECT  
GROW  
POSITION  
ACHIEVE  
INFLUENCE  
IMPACT  
TRANSFORM

**2021-2022 PLEDGE PACKET**  
NATIONAL ASSOCIATION OF  
LATINO HEALTHCARE EXECUTIVES  
[www.nalhe.org](http://www.nalhe.org) | [info@nalhe.org](mailto:info@nalhe.org)

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# LETTER FROM THE PRESIDENT

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Dear Friends, Partners, and Agents of Change,

On behalf of the Board of Directors for the National Association of Latino Healthcare Executives, I want to express my great appreciation and excitement over the exploration of a formal partnership with your organization. At NALHE, we firmly believe that our partnerships with like-minded organizations are essential to ensuring diverse representation in the healthcare leadership landscape and the advancement of initiatives to improve underlying community conditions that make healthy living easier, particularly in underserved communities. Accordingly, it is our pleasure to provide you with a proposal which articulates the value proposition of our relationship, now and in the future.

NALHE was founded in 2005 with a mission of increasing the representation of Latinos at the executive level of hospitals and health systems in the United States. To the extent this goal was realized, NALHE would create a future workforce of highly talented Latino healthcare executives who are prepared to meet the nation's challenges of delivering and improving the health of our collective communities.

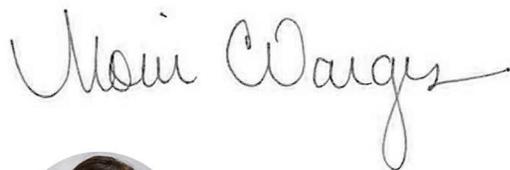
Since its inception, and particularly in recent years, NALHE has achieved significant success on many fronts, as enumerated in the following pages. Though we are proud of the momentum and growth our association has achieved in recent years, NALHE is only beginning to realize its potential as a resource of professional development for Latina/o healthcare talent across the country and as a national voice to promote health equity and social justice.

To propel the organization toward meeting its true potential, the NALHE's Board of Directors is actively seeking collaborations with organizations who share our passion for diversity, inclusion and equity!

If we can provide additional information to encourage consideration of our request, please feel free to contact us directly at [info@NALHE.org](mailto:info@NALHE.org). Many thanks in advance for your sponsorship! We look forward to beginning our collaboration.

The greatest impact is possible when we work Together with Purpose! ¡Juntos con Propósito!

Sincerely,



Monica C. Vargas-Mahar, FACHE  
Market Chief Executive Officer  
Carondelet Health Network

# IMPERATIVES FOR ACTION

## LATINO/A HEALTH INEQUITIES

“CARING FOR LATINOS  
REQUIRES MORE THAN  
KNOWING SPANISH.”

MODERN HEALTHCARE, 2018

The numbers continue to demonstrate the impact of racial and ethnic health inequities in Latino communities in the United States. When compared to non-Hispanic white adults, **Latinos are:**

**75%** MORE LIKELY TO DEVELOP **ASTHMA**

**63%** MORE LIKELY TO BE **DIABETIC**

**18%** MORE LIKELY TO DIE FROM **CERVICAL CANCER**

**3** TIMES MORE LIKELY TO BE DIAGNOSIED WITH **HIV**

FAMILIESUSA, 2018

These disparities exist despite the fact that Latinos and Latinas are an emerging majority in the United States. As an industry striving for health equity, we are responsible for ensuring our leadership represents the diverse demographic and cultural make-up of our communities.



The U.S. is in the middle of a fundamental demographic shift, with Latino/as accounting for 74 percent of the labor force growth between 2010 and 2020. Pew Research Center, 2012



The states with the fastest growth in Latinos are Minnesota, Arkansas, South Carolina, North Carolina and Kentucky. In other words - growth is occurring in all corners of the country. Pew Research Center, 2016



Latinos have the longest life expectancy in the U.S. despite facing challenges with poverty and access to medical care, which carries significant implications on health service utilization over the next decades. Centers for Disease Control and Prevention, 2014



Latinos and Hispanics represent more than \$1.7 trillion in purchasing power and are expected to transform the U.S. health system with population-specific needs: on average, Latinos and Hispanics are younger, have larger families, and live longer than other demographic groups. Forbes, 2018

# IMPERATIVES FOR ACTION

## UNDERREPRESENTATION IN HEALTHCARE LEADERSHIP

The business and moral case for diverse representation in healthcare leadership is clear. A 2011 survey conducted with healthcare executives in the United States revealed that:

62%

BELIEVE CULTURAL DIFFERENCES CAN IMPACT PATIENT SATISFACTION.

57%

ATTRIBUTE SUCCESSFUL DECISION-MAKING TO AN IN-DEPTH UNDERSTANDING OF CULTURAL DIFFERENCES AMONG PATIENTS.

46%

BELIEVE THAT DIVERSE LEADERSHIP IMPROVES CLINICAL OUTCOMES.

WITT/KIEFER, 2011

DESPITE THIS, ONLY

3%

OF HOSPITAL C-SUITE LEADERSHIP AND BOARD MEMBERS IDENTIFY AS LATINO OR LATINA.

AMERICAN HOSPITAL ASSOCIATION, 2012

9%

OF HOSPITAL CHIEF EXECUTIVE OFFICERS IDENTIFY AS MINORITIES, WHICH HAS NOT INCREASED SINCE 2011.

AMERICAN HOSPITAL ASSOCIATION, 2015

For these reasons, NALHE is committed to developing a **future workforce of highly talented Latina/o healthcare executives** who are prepared to meet the nation's challenges of delivering and improving the health of our collective communities.

“ I am incredibly proud to be part of NALHE, where we are bridging disparities to create opportunities for the next generation of Latino and Latina leaders in healthcare. Being part of this progressive group of Latino leaders is transformational, as we are connecting and working to breakdown challenges and barriers to ensure equity and the advancement of all Latinos in the workplace. ”



**Monica C. Vargas-Mahar, FACHE**  
Market Chief Executive Officer  
Carondelet Health Network  
NALHE President

# WHO WE ARE

The **National Association of Latino Healthcare Executives (NALHE)** is a renowned network of top Latino and Latina healthcare executives, managers, professionals and aspiring leaders. Together with purpose, we unite to champion authentic and effective Diversity, Equity and Inclusion initiatives in the national healthcare space. We are unique by nature, inclusive by culture, and driven by our Mission and Vision:

## OUR MISSION

To promote health equity for Latino communities by increasing Latino/a representation within healthcare systems and by supporting policy, legislation and regulation that seeks to improve health and healthcare for diverse communities.

## OUR VISION

To be the professional association of choice that transforms the Latino and Latina experience in the national healthcare leadership space.



“ Workforce diversity is a critical core value for any organization. We absolutely need leaders who reflect the diversity of the communities we serve and must ramp up our efforts to advance Latinx leaders. This will position Latinx leaders in the community the ability to enhance the quality of health care provided. ”



**Frank Hurtarte**

Senior Vice President of Human Resources  
Kaiser Permanente, Southern California Region  
NALHE Board Member

# 2020-2022 STRATEGIC PLAN

NALHE recently underwent a refresh of our 2018-2020 strategic plan to determine organizational priorities and goals for the upcoming years. The resulting strategic plan has been named **BEYOND THE PIPELINE** to reflect our dual approach toward addressing Latino/a underrepresentation in healthcare leadership and healthcare inequity for Latino communities.



To achieve these aims, NALHE is committed to efforts across the following four strategic domains identified in the strategic planning process:



# MEET OUR BOARD



**Monica C. Vargas-Mahar, FACHE**  
**President, 2021-2022**

Market Chief Executive Officer  
Carondelet Health Network



**Marcos Pesquera**  
**Board Vice Chair**

System Vice-President of Health Equity,  
Diversity & Inclusion, CHRISTUS Health



**Xavier Villarreal**  
**Secretary & Treasurer**

Chief Executive Officer  
Hillcrest Medical Center



**Rolando Gomez**  
**Former President, 2019-2020**  
**NALHE Executive Director**

Administrator, Government & Industry Relations  
Children's Hospital Los Angeles



**Sally Hurt-Deitch**  
**Former President, 2017-2018**

Group Chief Executive Officer  
Memphis Market & St. Francis Hospital



**Richelle Webb Dixon**  
**Board Member, First Term**

Senior Vice President & Chief Operating Officer  
Froedtert Hospital



**Laura Castellanos**  
**Board Member, First Term**

Associate Director, Workforce Initiatives  
American Hospital Association

“As an industry striving for health equity, we must have the ability to provide care in a culturally responsive manner. I support NALHE for their commitment to invest in the development of Latino leadership. Our success is directly related to how well our associates, practitioners and executives represent the demographic diversity of our communities.”

**Marcos Pesquera**

System Vice-President of Health Equity,  
Diversity & Inclusion, CHRISTUS Health

“NALHE is essential to ensuring that healthcare executives reflect the diversity we see in our communities. Its mission ensures that Latino and Hispanic executives are strategically engaged in transforming the delivery of health services for all, and in particular Latino communities. NALHE is boldly changing the experience for consumers and advocating for health equity for all.”

**Richelle Webb Dixon**

Senior Vice President & Chief Operating Officer  
Froedtert Hospital

# MEET OUR BOARD

“The future of our nation’s healthcare delivery system lies in the hands of the next generation of leaders. It is incumbent upon us to create a forum for those leaders to learn, fail, and be challenged to create a better delivery system that supports diversity and inclusion across all nationalities. The leadership incubator is the place where NALHE intentionally develops those leaders through resources, programming, and mentorship.”

## Isabell Pacheco

Chief of Staff  
Interoperability Institute

## Isabell Pacheco Board Member, First Term

Chief of Staff  
Interoperability Institute



## Danielle Robey Board Member, First Term

Senior Vice President, Workforce Strategies  
Aya Healthcare



## Edwin Rivera Board Member, First Term

Vice President, Community Engagement and  
Strategic Alliances, Western Dental and  
Orthodontics, Brident Dental and Orthodontics



## Frank Hurtarte Board Member, First Term

Vice President of Human Resources  
Kaiser Permanente, Northwest Region



## Tim Shorter Board Member, First Term

Partner  
Husch Blackwell, LLP



## Lorie Thibodeaux Board Member, First Term

Senior Manager, Performance Improvement  
Parkland Hospital



## Melissa Gonzales Board Member, First Term

Inclusion Principal, External Partnering  
Genentech



## Ruben Castro Board Member, Third Term

Chief Operating Officer  
Las Palmas Medical Center



# THE VALUE OF NALHE

## EVENTS, RESOURCES & PROGRAMMING

NALHE is committed to developing the next generation of Latino/a leaders. We offer numerous educational, networking, and professional development programs and events for our members. NALHE has experienced significant growth in the last five years.



### ANNUAL LEADERSHIP SUMMIT

Each year, NALHE hosts a national convening of Latino and Latina healthcare professionals from across the country.



### NALHE SCHOLARS PROGRAM

A unique platform for student members of NALHE at the undergraduate and graduate level to gain access to internships and residency programs.



### SPEAKERS BUREAU

Join a network of experienced speakers in providing organizations with continuing education presentations at annual meetings, social events, and other networking



### NALHE MENTORSHIP PROGRAM

Geared toward members with both interest and potential to advance to Executive Suite positions, this program pairs Mentees with executive-level Mentors from across the nation.



### WOMEN IN NALHE

Provides a platform for NALHE members to host webinars and networking events relevant to women's leadership, education and advancement.



### NALHE MILITARY CHAPTER

Provides a platform for NALHE members to host webinars and networking events, education and advancement relevant to the men and women in the US Military and Veterans.



### REGIONAL CHAPTERS

Gain exclusive access to local member-only networking opportunities.



### LATINO-TO-LATINO WEBINAR SERIES

A supplement to the NALHE Webinars; this series provides a virtual meeting space for Latino Executives, Professionals and students to learn together and interact via teleconference.



### HEALTH EQUITY RESOURCES

NALHE provides its members and affiliates with access to a repository of health equity research, webinars, policy briefs, practice models, and advocacy opportunities.



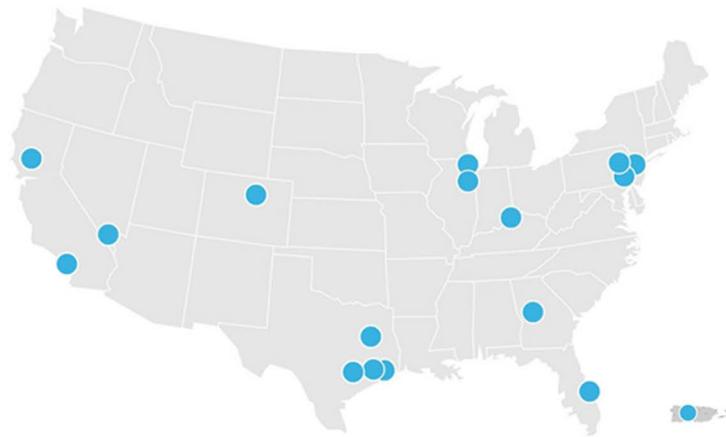
### MEMBER COMMUNICATIONS

Keep informed of the latest industry news related to healthcare equity, as well as NALHE events, highlights, and announcements.

# THE VALUE OF NALHE

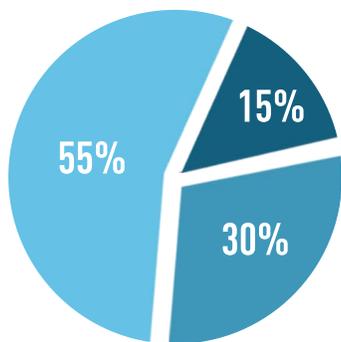
## EXPANSIVE & DIVERSE MEMBER NETWORK

The NALHE member network brings together a diverse group of healthcare professionals and aspiring leaders. It has never been more important for our members to connect with leaders in the field that can provide wisdom, give insight, and share experiences related to addressing healthcare inequity for Latino/a communities.



Since 2019, NALHE has grown **13 NEW CHAPTERS** representing regions in California, Nevada, Colorado, Texas, Illinois, Florida, New Jersey, Philadelphia, Wisconsin, New York, Connecticut, and Puerto Rico.

### AND WE CONTINUE TO GROW!



#### NALHE MEMBERSHIP COMPOSITION

- STUDENTS
- C-SUITE & SENIOR LEADERSHIP
- EARLY CAREERISTS & MIDDLE MANAGEMENT

NALHE's rapidly expanding network now includes more than **1,600 MEMBERS** that represent more than **900 HEALTHCARE ORGANIZATIONS**, offering incredible networking and recruitment opportunities to access underrepresented talent.

## ACCESS TO INDUSTRY EXPERTS

NALHE has a long history of partnerships with organizations that share our passion for promoting diversity and inclusion in healthcare leadership. Our board members represent industry leaders such as **KAISER PERMANENTE, TENET HEALTH, HCA HEALTHCARE, AMERICAN HOSPITAL ASSOCIATION** and many more.



# LEVELS OF GIVING

By pledging your commitment to NALHE, you position your organization to align with NALHE at an extremely pivotal time. As NALHE's membership continues to grow and the organization's capacity builds, you will have increased exposure and access to our expansive network of Latino/a Executives, Middle Management, Early Careerists, Aspiring Leaders and Business Partners.

Below is a breakdown of potential pricing options and the proposed collaborations and visibility opportunities for your company. Please note that while the below sponsorship channels align with the strategic priorities currently important to NALHE, we are open to developing tailored opportunities for mutually beneficial initiatives. For more information or to pursue a partnership with NALHE, please email Jim Rodriguez, NALHE Director of Finance, at [jrodriguez@NALHE.org](mailto:jrodriguez@NALHE.org).

Please note that all benefits pertaining to published content and communications are subject to NALHE approval. In addition, benefits are eligible only during the calendar year of sponsorship.

## CHANGE AGENT | \$35,000

**MARKETING**

- WEBSITE PROMOTION** | Color logo placement on the association's homepage and dedicated portals.
- EVENT CALENDAR** | Once-monthly posting allowance on the NALHE.org Event Calendar
- A WORD FROM OUR SPONSORS** | Unlimited blog post allowance on association's "A Word from our Sponsors" forum to promote a topic of your choice pertaining to diversity, health equity, and inclusion. Past topics include best practices, studies, journals, and leadership spotlights.

**ENGAGEMENT**

- SOCIAL MEDIA** | Once-monthly promotional posts distributed from NALHE social media platforms on behalf of your organization to spotlight recent achievements, upcoming events, or leadership recognition.
- ADELANTE E-NEWSLETTER** | Designated space in e-newsletter for sponsor ad placement or announcement. Each issue is emailed to the full NALHE constituent list and key stakeholders, with past newsletters available to view on NALHE's website.
- PROGRAMMATIC** | Opportunity to Co-Brand a NALHE Professional Development or Health Equity Advancement Program or Initiative for one calendar year.

**NETWORK**

- BOARD MEMBER ACCESS** | Opportunities to connect with top-level executive(s) from the NALHE Board of Directors
- JOB LISTINGS** | Recruit from NALHE's diverse talent pool through unlimited 30-day job listings on NALHE's website
- MEMBER LISTSERV** | Two-time communication allowance to full NALHE constituent network dedicated to sponsor ad placement or announcement.
- MEMBERSHIP** | Unlimited NALHE memberships for sponsor organization

**SUMMIT**

- REGISTRATIONS** | Five complimentary Summit registrations for your immediate professional network.
- VIDEO PROMOTION** | Opportunity to promote sponsor-produced 30-second video at the Annual Leadership Summit and on the NALHE website. Video focus must be related to diversity, equity and inclusion.
- COMMUNICATIONS** | Color logo placement and acknowledgement of support in all Summit-related communication.
- ADELANTE E-NEWSLETTER** | Color logo placement and acknowledgement of sponsorship in Adelante e-Newsletter
- SUMMIT PROGRAM** | Full-page ad space in Summit program
- EXHIBITOR PLACEMENT** | High-visibility exhibit placement including a 6-foot table and two chairs.

To pledge a sponsorship commitment to NALHE, please email Jim Rodriguez, NALHE Director of Finance at [jrodriguez@NALHE.org](mailto:jrodriguez@NALHE.org).

# LEVELS OF GIVING

## CHANGE CATALYST | \$25,000

### MARKETING

**WEBSITE PROMOTION** | Color logo placement on the association's homepage and dedicated portals.  
**EVENT CALENDAR** | Bi-monthly posting allowance on the NALHE.org Event Calendar.  
**A WORD FROM OUR SPONSORS** | Monthly blog post allowance on association's "A Word from our Sponsors" forum to promote a topic of your choice pertaining to diversity, health equity, and inclusion. Past topics include best practices, studies, journals, and leadership spotlights.

### ENGAGEMENT

**SOCIAL MEDIA** | Bi-monthly promotional posts distributed from NALHE social media platforms on behalf of your organization to spotlight recent achievements, upcoming events, or leadership recognition.  
**ADELANTE E-NEWSLETTER** | Logo placement in every e-newsletter with three opportunities for announcement or advertisement placement. Each issue is emailed to the full NALHE constituent list and key stakeholders, with past newsletters available to view on NALHE's website.  
**PROGRAMMATIC** | Opportunity to co-brand a Professional Development or Health Equity Advancement program or event.

### NETWORK

**JOB LISTINGS** | Recruit from NALHE's diverse talent pool with ten 30-day job listing allowance on NALHE's website.  
**MEMBER LISTSERV** | One-time communication allowance to full NALHE constituent network dedicated to sponsor ad placement or announcement.  
**MEMBERSHIP** | Twenty complimentary NALHE memberships for sponsor organization.

### SUMMIT

**REGISTRATIONS** | Three complimentary Summit registrations for your immediate professional network.  
**VIDEO PROMOTION** | Opportunity to promote sponsor-produced 30-second video at the Annual Leadership Summit and on the NALHE website. Video focus must be related to diversity, equity and inclusion.  
**COMMUNICATIONS** | Color logo placement and acknowledgement of support in all Summit-related communication.  
**ADELANTE E-NEWSLETTER** | Color logo placement and acknowledgement of sponsorship in Adelante e-Newsletter.  
**SUMMIT PROGRAM** | Half-page ad space in Summit program.  
**EXHIBITOR PLACEMENT** | High-visibility exhibit placement including a 6-foot table and two chairs.

## CHANGE CONDUIT | \$20,000

### MARKETING

**WEBSITE PROMOTION** | Color logo placement in dedicated online portals located on the NALHE website.  
**EVENT CALENDAR** | Once-quarterly posting allowance on the NALHE.org Event Calendar.  
**A WORD FROM OUR SPONSORS** | Bi-monthly blog post allowance on association's "A Word from our Sponsors" forum to promote a topic of your choice pertaining to diversity, health equity, and inclusion. Past topics include best practices, studies, journals, and leadership spotlights.

### ENGAGEMENT

**SOCIAL MEDIA** | Once-quarterly promotional posts distributed from NALHE social media platforms on behalf of your organization to spotlight recent achievements, upcoming events, or leadership recognition.  
**ADELANTE E-NEWSLETTER** | Logo placement in every e-newsletter with two opportunities for announcement or advertisement placement. Each issue is emailed to the full NALHE constituent list and key stakeholders, with past newsletters available to view on NALHE's website.

### NETWORK

**JOB LISTINGS** | Recruit from NALHE's diverse talent pool with five 30-day job listing allowance on NALHE's website.  
**MEMBER LISTSERV** | One-time communication allowance to full NALHE constituent network dedicated to sponsor ad placement or announcement.  
**MEMBERSHIP** | Fifteen complimentary NALHE memberships for sponsor organization.

### SUMMIT

**REGISTRATIONS** | Two complimentary Summit registrations for your immediate professional network.  
**VIDEO PROMOTION** | Opportunity to promote sponsor-produced 15-second video at the Annual Leadership Summit and on the NALHE website. Video focus must be related to diversity, equity and inclusion.  
**COMMUNICATIONS** | Color logo placement and acknowledgement of support in all Summit-related communication.  
**ADELANTE E-NEWSLETTER** | Color logo placement and acknowledgement of sponsorship in Adelante e-Newsletter.  
**SUMMIT PROGRAM** | Quarter-page ad space in Summit program.  
**EXHIBITOR PLACEMENT** | Reserved exhibit placement including a 6-foot table and two chairs.

# LEVELS OF GIVING

## CHANGE ADVOCATE | \$10,000 À LA CARTE

Change Advocate Sponsors can select **three** of the following benefits:

**MARKETING**

- WEBSITE PROMOTION** | Color logo placement on dedicated portals and pages within the NALHE website.
- EVENT CALENDAR** | One-time posting allowance on the NALHE.org Event Calendar.
- A WORD FROM OUR SPONSORS** | One-time blog post allowance on association's "A Word from our Sponsors" forum to promote a topic of your choice pertaining to diversity, health equity, and inclusion. Past topics include best practices, studies, journals, and leadership spotlights.

**ENGAGEMENT**

- SOCIAL MEDIA** | One-time promotional posts distributed from NALHE social media platforms on behalf of your organization to spotlight recent achievements, upcoming events, or leadership recognition.
- ADELANTE E-NEWSLETTER** | One-time opportunity for announcement or advertisement placement. Each issue is emailed to the full NALHE constituent list and key stakeholders, with past newsletters available to view on NALHE's website.
- JOB LISTINGS** | Recruit from NALHE's diverse talent pool with two 30-day job listing allowance on NALHE's website.
- MEMBERSHIP** | Five complimentary NALHE memberships for sponsor organization.

**SUMMIT**

- VIDEO PROMOTION** | Opportunity to promote sponsor-produced 15-second video at the Annual Leadership Summit and on the NALHE website. Video focus must be related to diversity, equity and inclusion.
- COMMUNICATIONS** | Color logo placement and acknowledgement of support in all Summit-related communication.
- ADELANTE E-NEWSLETTER** | Color logo placement and acknowledgement of sponsorship in Adelante e-Newsletter.
- SUMMIT PROGRAM** | Business card-size ad space in Summit program.
- EXHIBITOR PLACEMENT** | Reserved exhibit placement including a 6-foot table and two chairs.

# SUMMIT SPONSORSHIP

## PLATINUM | \$15,000

**SUMMIT BENEFITS**

- REGISTRATION** | Ten complimentary Summit registrations for sponsor organization.
- VIDEO PROMOTION** | Opportunity to promote sponsor-produced 15-second video at the Annual Leadership Summit and on the NALHE website. Video focus must be related to diversity, equity and inclusion.
- COMMUNICATIONS** | Color logo placement and acknowledgement of support in all Summit-related communications.
- ADELANTE E-NEWSLETTER** | Color logo placement and acknowledgement of sponsorship in Adelante e-Newsletter.
- SUMMIT PROGRAM** | Full-page ad space in Summit program.
- EXHIBITOR PLACEMENT** | High-visibility exhibitor placement including a 6-foot table and two chairs.
- JOB LISTINGS** | Recruit from NALHE's diverse talent pool through three 30-day job listings on NALHE's website
- MEMBER LISTSERV** | One-time communication allowance to full NALHE constituent network dedicated to sponsor ad placement or announcement.
- MEMBERSHIP** | Three complimentary NALHE memberships for sponsor organization

## GOLD | \$10,000

**SUMMIT BENEFITS**

- REGISTRATION** | Five complimentary Summit registrations for sponsor organization.
- VIDEO PROMOTION** | Opportunity to promote sponsor-produced 15-second video at the Annual Leadership Summit and on the NALHE website. Video focus must be related to diversity, equity and inclusion.
- COMMUNICATIONS** | Color logo placement and acknowledgement of support in all Summit-related communication and presentation materials.
- ADELANTE E-NEWSLETTER** | Color logo placement and acknowledgement of sponsorship in Adelante e-Newsletter.
- SUMMIT PROGRAM** | Half-page ad space in Summit program.
- EXHIBITOR PLACEMENT** | High-visibility exhibitor placement including a 6-foot table and two chairs.
- MEMBERSHIP** | Three complimentary NALHE memberships for sponsor organization

To pledge a sponsorship commitment to NALHE, please email Jim Rodriguez, NALHE Director of Finance at [jrodriguez@NALHE.org](mailto:jrodriguez@NALHE.org).

# LEVELS OF GIVING

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SUMMIT SPONSORSHIP LEVELS CONTINUED FROM PREVIOUS PAGE

## SILVER | \$7,500

- SUMMIT BENEFITS**
- REGISTRATION** | Three complimentary Summit registrations for sponsor organization.
  - COMMUNICATIONS** | Color logo placement and acknowledgement of support in all Summit-related communication and presentation materials.
  - ADELANTE E-NEWSLETTER** | Color logo placement and acknowledgement of sponsorship in Adelante e-Newsletter.
  - SUMMIT PROGRAM** | Quarter-page ad space in Summit program.
  - EXHIBITOR PLACEMENT** | Reserved exhibitor table placement including a 6-foot table and two chairs.

## BRONZE | \$5,000

- SUMMIT BENEFITS**
- REGISTRATION** | Two complimentary Summit registrations for sponsor organization.
  - COMMUNICATIONS** | Color logo placement and acknowledgement of support in all Summit-related communication and presentation materials.
  - ADELANTE E-NEWSLETTER** | Color logo placement and acknowledgement of sponsorship in Adelante e-Newsletter.
  - SUMMIT PROGRAM** | Business card-size ad space in Summit program.
  - EXHIBITOR PLACEMENT** | Reserved exhibitor table placement including a 6-foot table and two chairs.

**With your support, NALHE will undoubtedly achieve our goal of growing to 3,600 members by the end of 2022.**  
**¡Juntos con Proposito!**

To pledge a sponsorship commitment to NALHE, please email Jim Rodriguez, NALHE Director of Finance at [jrodriguez@NALHE.org](mailto:jrodriguez@NALHE.org).

