



**2019
NALHE
LEADERSHIP
SUMMIT**

**HEALTH EQUITY
TAKES
CENTER STAGE**

FEBRUARY • 13-15 • 2019
ORLANDO, FLORIDA



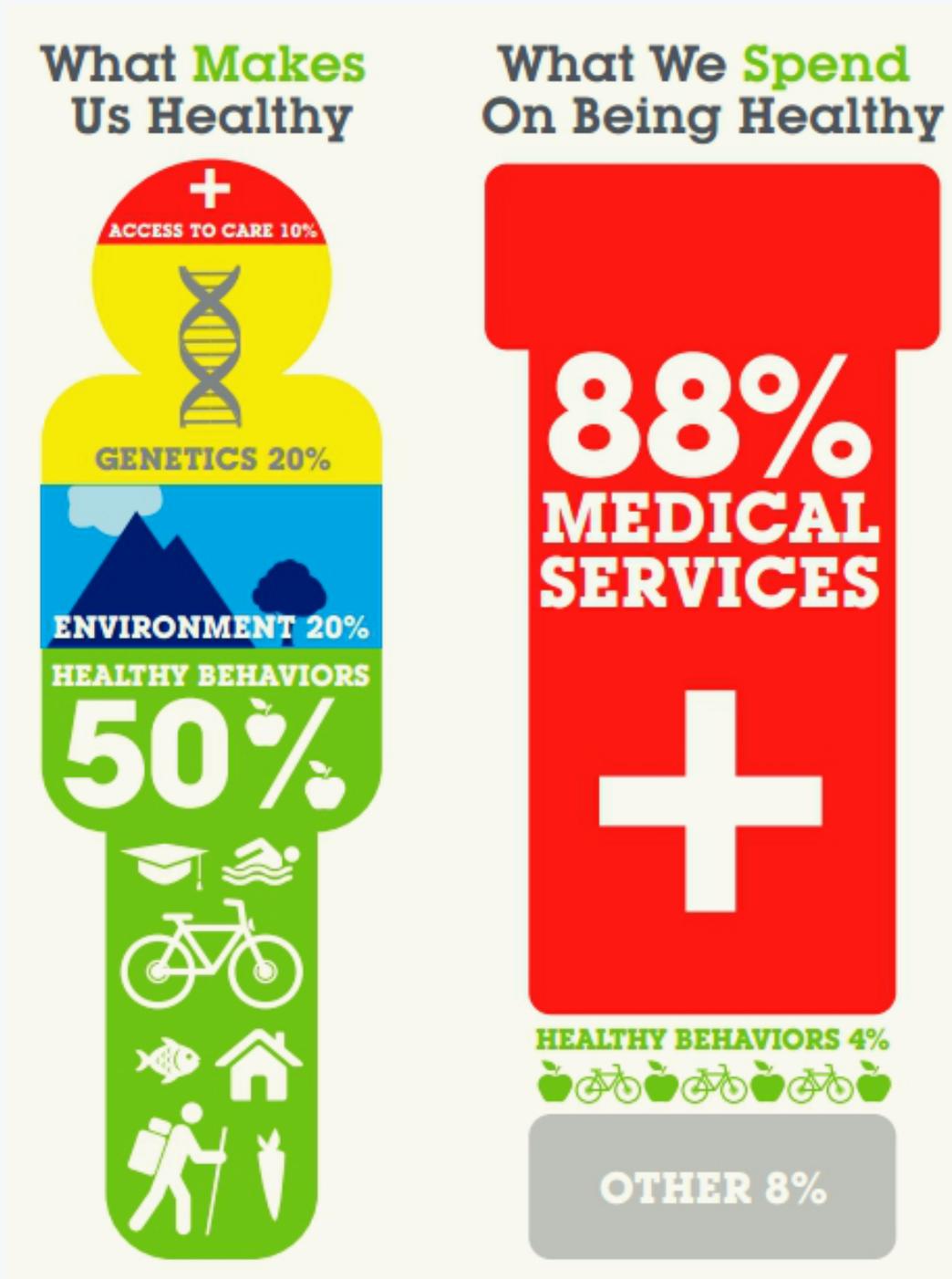
**NATIONAL ASSOCIATION OF
LATINO HEALTHCARE EXECUTIVES**

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THE DATA SUGGESTS...

SOCIAL AND ECONOMIC FACTORS DRIVE HEALTH OUTCOMES



SOURCE: BIPARTISAN POLICY CENTER

LET'S WORK TOGETHER TO ADVANCE DIVERSITY AND PRIORITIZE ACHIEVING HEALTH EQUITY!

THE 2019 SUMMIT PROGRAM

HEALTH EQUITY TAKES CENTER STAGE!

The National Association of Latino Healthcare Executives (NALHE) invites you to join us for the 2019 Annual Leadership Summit, in which "Health Equity Takes Center Stage!" Our host this year is the culturally vibrant City of Orlando, Florida -- home to various renowned arts, cultural, and historical landmarks. We begin on the evening of Wednesday, February 13th, 2019 and conclude on Friday afternoon, February 15th 2019.

Get the latest on innovation and strategy at the one Summit where Leaders Connect! Together we will discuss, learn, and explore how healthcare organizations across the country are optimizing performance and promoting health via the integration of Health Equity into everyday practice. We will exchange information and knowledge regarding best practices, research and trends regarding healthcare and social determinants of health, provide resources for community health improvement and wellness, cultural competency, financial management, IT, leadership, career advancement and professional development and we will hear from authorities and experts from various organizations and agencies.

Enhance your Summit experience and bring the family..plan a weekend following the Summit to Universal Studios Florida theme park and the Universal CityWalk Orlando shopping and entertainment center - make it a family affair.



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THE 2019 SUMMIT COMMITTEE



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**Want to get involved in a NALHE
Board Committee, Chapter, or Program?
Meet us at the NALHE kiosk at the
Partner Expo space to learn more and
sign up!**

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2019 PROGRAM AT-A-GLANCE

Wednesday, February 13, 2019	Check-In	NALHE Kiosk	12PM - 6PM	
	Opening Night Networking	Showcasing Orlando's Vibrant Latino Culture	6PM - 8PM	
Thursday, February 14, 2019	Check-In	NALHE Kiosk	7AM - 8AM	
		Exhibitor Fair	8AM - 7PM	
		Resume Reviews	8AM - 7PM	
	President's Breakfast / Keynote	Ready, Set, Action: The Power We Have to Mobilize the Latino Community	8AM - 9:30AM	
		Networking Intermission	9:30AM - 9:40AM	
	Panel Discussions	Now Starring... Leaders Who Have Made Healthy Equity Their Business	9:45AM - 10:45AM	
		Networking Intermission	10:45AM - 10:55AM	
	Spotlight Feature Sessions	Theatre 1: The Reel Deal: Promoting Health Equity Through Emotional Intelligence	11AM - 12PM	
		Theatre 2: Your Leading Role As A Mentor In Ensuring Health Equity	11AM - 12PM	
	Lunch	The 3rd Annual NALHE Awards Ceremony	12PM - 1:30PM	
	Panel Discussions	What's Planning On The Hill? A Preview of Health Care Policy In 2019	1:35PM - 3:15PM	
		Networking Intermission	3:15PM - 3:25PM	
	Case Study	Starworthy Strategies: Leveraging Care Navigation to Align with Value-Based Payment Strategies	3:30PM - 4:30PM	
		Networking Intermission	4:30PM - 4:40PM	
	Calling on the Audience	Scripting the Health Equities Playbook (Take 1)	4:45PM - 5:30PM	
		Networking Intermission	5:30PM-7PM	
	Gala	An Evening With the Stars - NALHE Reception and Live Band	7PM - 9PM	
	Friday, February 15, 2019	Check In	NALHE Kiosk	7AM - 8AM
			Exhibitor Fair	8AM - 5PM
			Resume Reviews	8AM - 5PM
Director's Breakfast / Group Keynote		Latinas On the Main Stage...Successful Women Leaders Take a Step Forward	8AM - 9:30AM	
		Networking Intermission	9:30AM - 9:40AM	
Panel Discussion		Meet the Cast: Leaders Who Are Embracing Health Equity, Diversity, and Inclusion	9:45AM - 10:45AM	
		Networking Intermission	10:45AM - 10:55AM	
Spotlight Feature Sessions		Theatre 1: Behind the Scenes of Artificial Intelligence and the Future of Personalized Health Care	11AM - 12PM	
		Theatre 2: Using Health Data Exchange to Boost Health Equity	11AM - 12PM	
Mentorship Lunch		Motivators in Motion: Empowering the Next Generation of Healthcare Leaders	12PM - 1:30PM	
		Networking Intermission	1:30PM - 1:40PM	
Case Study		Setting the Stage to Create Healthier, More Equitable Communities Through Evidence-Based Modeling and Programming	1:45PM - 2:45PM	
		Networking Intermission	2:45PM - 2:55PM	
Calling on the Audience		Scripting the Health Equities Playbook (Take 2)	3PM - 3:45PM	
Closing Remarks		It's a Wrap	3:45PM - 4PM	

2019 EVENT PROGRAM

WEDNESDAY • FEB 13, 2019

OPENING NIGHT:

SHOWCASING ORLANDO'S VIBRANT
LATINO CULTURE

6:00 PM - 8:00 PM

Join us in kicking off NALHE's 2019 Annual Leadership Summit and celebrating Orlando's vibrant Latino culture and history! Cash bar & light appetizers provided.

THURSDAY • FEB 14, 2019

PRESIDENT'S BREAKFAST:

**READY, SET, ACTION: THE POWER
WE HAVE TO MOBILIZE THE
LATINO COMMUNITY**

8:00 AM - 9:30 AM

Diversity in healthcare management is critical to the healthcare industry. Building a diverse leadership brings fresh perspectives, drives organizational success, and enhances quality and cultural competence. Increasing the number of racial and ethnic minority healthcare professionals may also lead to reducing racial and ethnic disparities in healthcare access and quality. Currently, the healthcare system lacks adequate representation of Latinos. Stay tuned as our Keynote Speaker highlights pertinent issues and barriers concerning Latinos in the workplace, the importance of Latinos in leadership, and ways to raise our community's voice to incite change and foster equity.

**NOW STARRING...LEADERS WHO
HAVE MADE HEALTH EQUITY
THEIR BUSINESS**

9:45 AM - 10:45 AM

Health inequities have been in the national spotlight for years as it is known that social determinants of health impact on a population's overall wellbeing. Advancing health equity saves lives, money, increases productivity, and improves our healthcare delivery systems and overall health. Join us in a panel discussion and hear from leaders who have committed to making health equity a priority and are taking tangible actions to address inequities to improve health and create stronger communities.

**SPOTLIGHT FEATURE SESSIONS
(CONCURRENT)**

11:00 AM - 12:00 PM

**THEATRE 1: THE REEL DEAL: PROMOTING HEALTH
EQUITY THROUGH EMOTIONAL INTELLIGENCE**

Hospitals and health care systems across the country are striving to provide patient-centered care. The better the relationships and interactions between providers and patients and among administrators, physicians, nurses, and staff, the more adept they will be in connecting with patients to understand their needs, acknowledging and managing frustrations, and finding long-term solutions. Join us in learning about ways to develop emotional intelligence and the role of emotional intelligence in patient-centered care.

**THEATRE 2: YOUR LEADING ROLE AS A MENTOR IN
ENSURING HEALTH EQUITY**

Mentorship is a vital part of healthcare leadership. With growing diversity among the various ethnicities and nationalities, serving as a mentor and leader within a healthcare organization enables individuals to influence others to contribute and create change to bridge the gap of health equity that may be present in their surrounding communities. Join us in gaining first hand insight from a senior executive leader and her mentor herself and their experiences in achieving health equity.

LUNCH

THE 3RD ANNUAL NALHE AWARDS CEREMONY

12:00 PM - 1:30 PM

WHAT'S PLAYING ON THE HILL? A PREVIEW OF HEALTH CARE POLICY IN 2019

1:35 PM - 3:15 PM

Healthcare reform legislation has presented new regulatory challenges for healthcare organizations. The combination of national and state legislation, expectations to provide higher quality care and lowered costs, and previously established rules in healthcare have caused significant burdens for hospital and the health system. Join us in a panel discussion and gain insight from leaders and legislators regarding the most challenging regulatory issues, both old and new, and strategies to overcome them.

STARWORTHY STRATEGIES: LEVERAGING CARE NAVIGATION TO ALIGN WITH VALUE-BASED PAYMENT STRATEGIES

3:30 PM - 4:30 PM

It is key to understand how innovative roles can support strategies aligned with the current environment of value-based payments. In this session, we will hear from healthcare leaders that are utilizing the Community Health Worker role to support patient-centered care, provide culturally appropriate support and help patients navigate their health care system. This has led to improved outcomes and higher patient satisfaction.

CALLING ON THE AUDIENCE: SCRIPTING THE HEALTH EQUITIES PLAYBOOK (TAKE 1)

4:45 PM - 5:30 PM

We're rolling out the red carpet and asking you to be a star in health equity. Share your thoughts and best practices in achieving health equity for the communities we serve and apply what you have learned today! Inform NALHE's strategic planning regarding its positioning in advancing Health Equity.

AN EVENING WITH THE STARS

NALHE RECEPTION & LIVE BAND

FEB 14, 2019 7 PM - 10 PM

Celebrating LatinX Leadership



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FRIDAY • FEB 15, 2019

DIRECTORS' BREAKFAST:

LATINAS ON THE MAIN STAGE...

8:00 AM - 9:30 AM

**SUCCESSFUL WOMEN LEADERS TAKE
A STEP FORWARD**

While only a small percentage of women in the workforce hold executive positions, this panel of powerful and successful women have demonstrated that they can break any barriers that come their way. Diversity between genders is important in the workforce as it creates a well-rounded team and enhances the competences the workplace has to offer. Join us as we take a step in these women's shoes and gain insight on their achievements, leadership traits and their journey to where they are today.

**MEET THE CAST: LEADERS WHO ARE
EMBRACING HEALTH EQUITY, DIVERSITY,
AND INCLUSION**

9:45 AM - 10:45 AM

As healthcare leaders we must recognize that diversity brings fresh perspectives and skills provided by diverse employees that can help produce a bottom-line benefit for the organization, resulting in added value as well as competitive advantage. Building a diverse leadership team will help drive organizational success and enhance cultural competence. Join us in a panel discussion and learn about diversity initiatives that are producing value, learn about emerging roles and career tools for diverse individuals as well as how to encourage integration of diversity within your organization to improve health equity.

**SPOTLIGHT FEATURE SESSIONS
(CONCURRENT)**

11:00 AM - 12:00 PM

**THEATRE 1: BEHIND THE SCENES OF ARTIFICIAL
INTELLIGENCE AND THE FUTURE OF
PERSONALIZED HEALTH CARE**

Artificial intelligence (AI), machine learning, and deep learning are shaping the future of healthcare and transforming patient care. Join us in learning about practical uses of these technologies in healthcare and how they will transform personalized medicine and population health.

(CONCURRENT)

11:00 AM - 12:00 PM

**THEATRE 2: USING HEALTH DATA EXCHANGE
TO BOOST HEALTH EQUITY**

New initiatives leveraging health data exchange capabilities and data analytics to boost health equity across patient populations are on the rise. These initiatives provide insight into healthcare patterns, utilizations while also improving healthcare quality, care coordination, and clinical efficiency. Join us in learning about data driven strategies that are being used to reduce health inequities.

MENTORSHIP LUNCH:

12:00 PM - 1:30 PM

**MOTIVATORS IN MOTION: EMPOWERING THE
NEXT GENERATION OF HEALTHCARE LEADERS**

Mentoring is critical, not only because of the knowledge and skills students gain from mentors, but also because mentoring provides professional and personal support that facilitates success in school and beyond. The power of mentoring can have significant long-term effects on the growth and development of young people and affords us the ability to develop Health Equity Ambassadors. Through mentorship, we can facilitate change and bridge gaps that may exist within health equity. Students will be joining us for lunch to hear from you and to connect. It is our expectation that this activity will stimulate conversation and empower the next generation of leaders.

**SETTING THE STAGE TO CREATE
HEALTHIER, MORE EQUITABLE
COMMUNITIES THROUGH EVIDENCE- BASED
MODELING AND PROGRAMMING**

1:45 PM - 2:45 PM

The ability to collect and assess data has dramatically improved due to vast technological advances. As a result, evidence-based practices have become more widespread. Findings from evidence-based practices can aid in the development of successful health equity interventions and initiatives to address health inequities across population groups. It can also help decision makers make choices about what strategies are best for their communities. Join us in a panel discussion to learn about what various organizations are doing to create healthier, more equitable communities.

**CALLING ON THE AUDIENCE:
SCRIPTING THE HEALTH EQUITIES
PLAYBOOK (TAKE 2)**

3:00 PM - 3:45 PM

We will continue conversing about thoughts and best practices to achieve health equity and inform NALHE's strategic planning regarding its positioning in advancing Health Equity.

CLOSING REMARKS: IT'S A WRAP!

3:45 PM - 4:00 PM

Coming soon for NALHE...our call to ACTION, and the big reveal of the visual representation of NALHE's position in advancing Health Equity.



BECOME A

sponsor

By becoming a sponsor of NALHE, your organization will be in a unique position to strategically align with NALHE at an extremely pivotal time. Place your Health Equity Ad and Sponsor Message on this program that will be sent to our networks of thousands including senior level executive leaders, health care professionals, cross-sector partners, associates and affiliates.

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